



# *Open Government: An Overview from the OECD*

15 May 2009

**Marco Daglio**

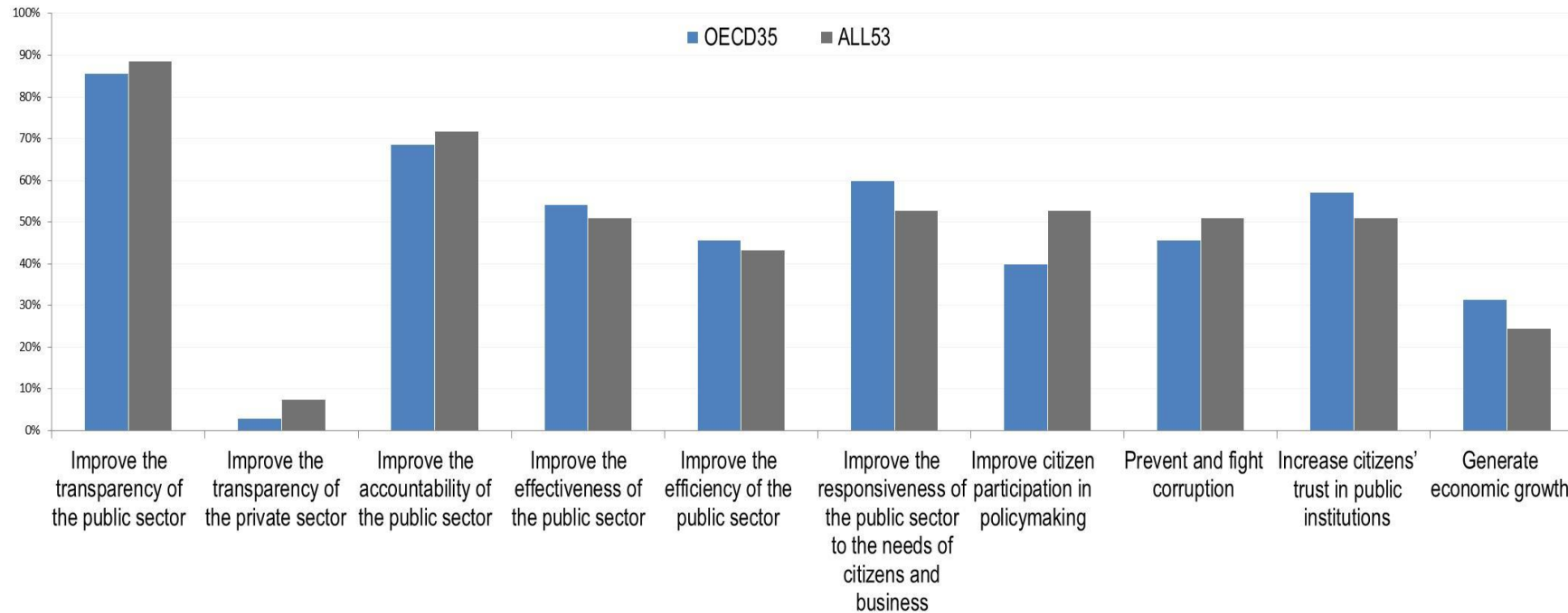
Head of the Observatory of Public Sector Innovation



# Open government: for what?



## Countries' objectives to implement open government initiatives



→ Open Government as priority for OECD countries and beyond

Source: OECD Report on Open Government: The Global Context and the Way Forward (2016)  
Evidence base: 54 countries, including all 36 OECD member countries



# Innovation as an enabler of open government

## TREND 1: INVISIBLE TO VISIBLE

Governments in recent years have made transparency and openness a focus, but the insights, perspectives and opinions of citizens and residents remain largely invisible. Governments may also struggle to see the different paths they can take to design successful policies and services. Governments are taking innovative steps to make these invisible factors visible.

[trends.oecd-opsi.org](https://trends.oecd-opsi.org)



### Zika Mozzie Seeker

Queensland, Australia

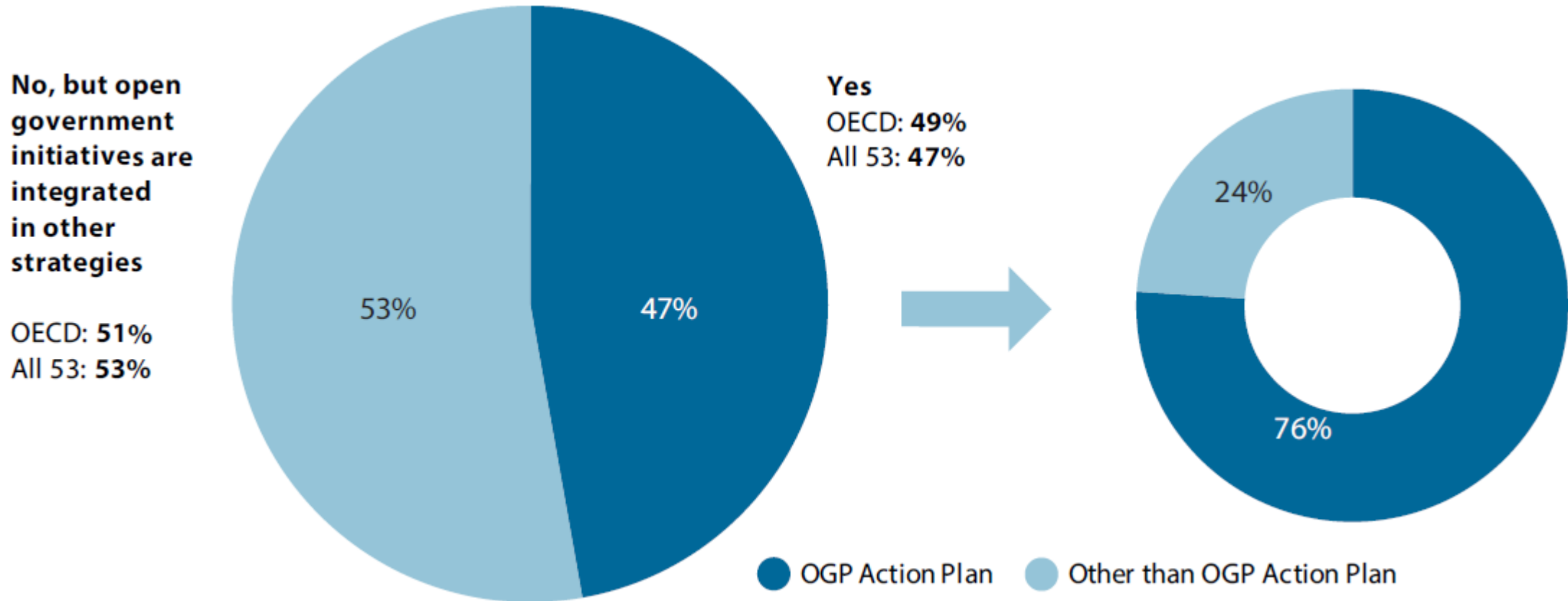
To address growing Zika virus outbreaks, Metro South Health (MSH) in Queensland, Australia launched Zika Mozzie Seeker, a program that empowers thousands of citizen scientists to deploy mosquito traps that serve as an early warning system for detecting mosquitoes capable of carrying the virus. Read more about this innovation on page 50 of Embracing Innovation in Government.



# Few countries have taken a strategic approach to Open Government



## Availability of a strategic document on open government



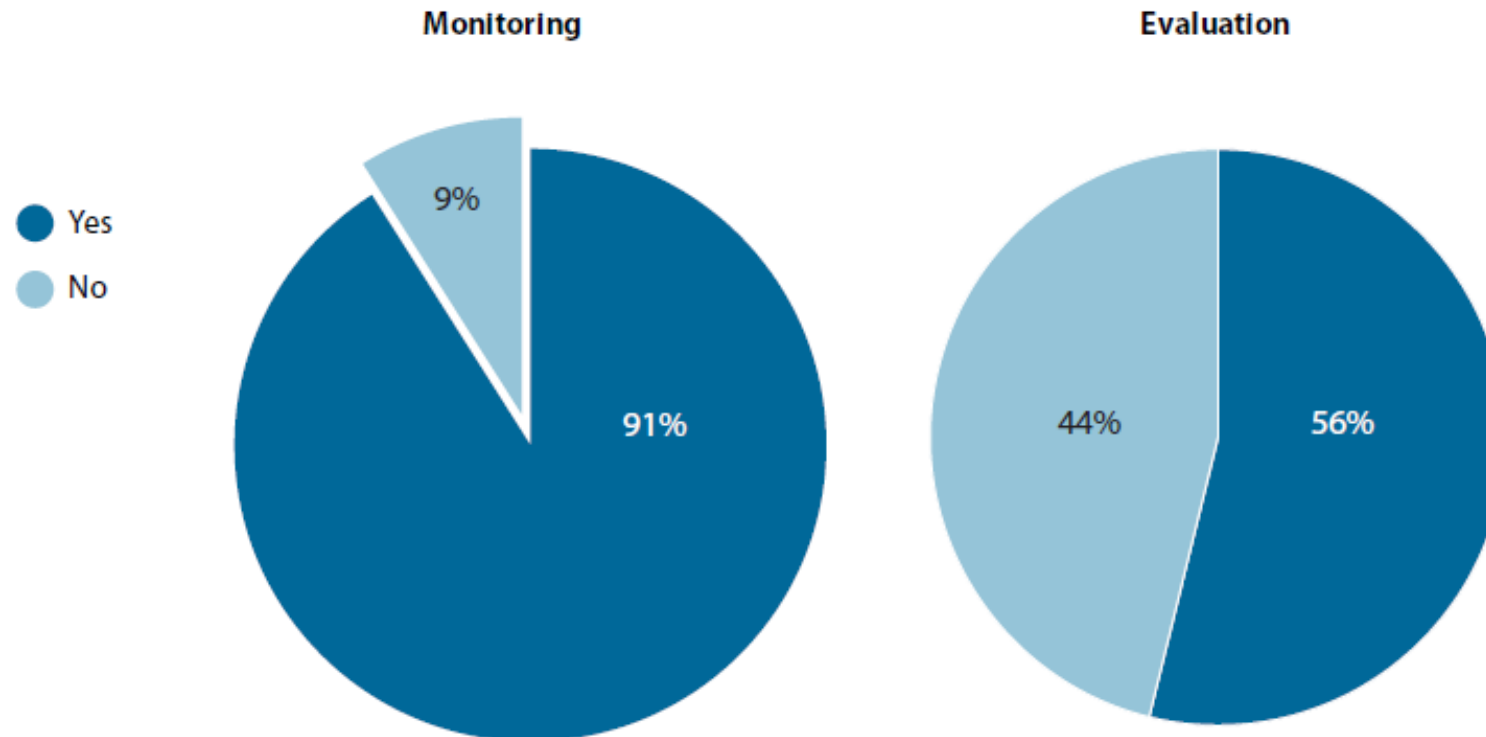
Source: OECD Report on Open Government: The Global Context and the Way Forward (2016)  
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# ..and fewer systematically evaluate Open Government reforms



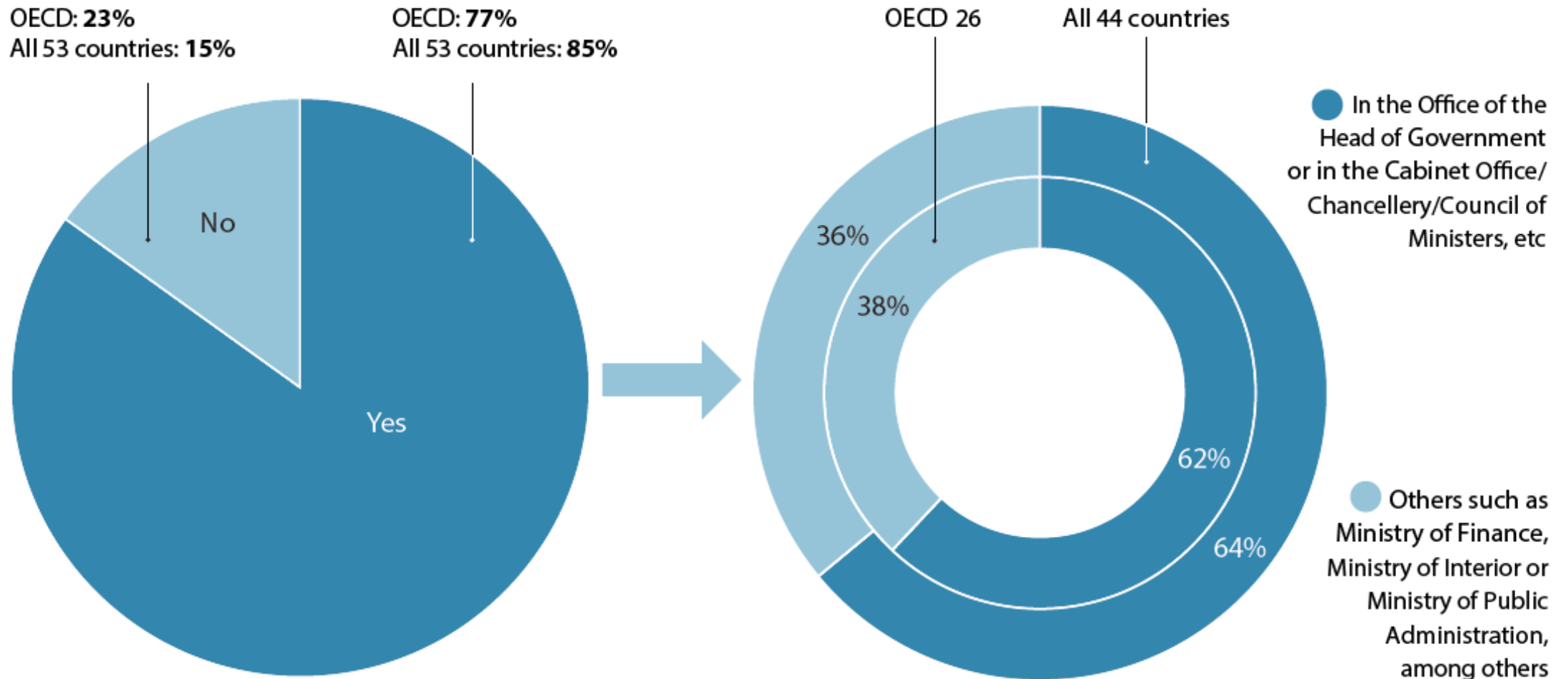
## The divide between monitoring and evaluation of open government initiatives



Source: OECD Report on Open Government: The Global Context and the Way Forward (2016)  
Evidence base: 54 countries, including all 36 OECD member countries



# Existence of a dedicated office responsible for horizontal co-ordination of open government initiatives



Source: OECD Report on Open Government: The Global Context and the Way Forward (2016)  
Evidence base: 54 countries, including all 36 OECD member countries



# OECD Recommendation on Open Government (2018)

## 1. Enabling environment

Strategic, legal and regulatory frameworks; human, financial, and technical resources; open government literacy



## 2. Implementing frameworks

Co-ordination mechanisms; monitoring and evaluation; communication; ATI; stakeholder participation processes



## 3. The way ahead

Public sector innovation, digital tools and open government data; moving toward an “open state”





# What OECD does



**Monitoring of the  
implementation  
of the REC on  
Open  
Government**

**Working Groups,  
OGP summit**

**Promoting  
development of  
National Open  
Government  
Strategy**

**Country Reviews**

**Indicators on the  
Governance of  
Open Government  
(GOOG) Survey**

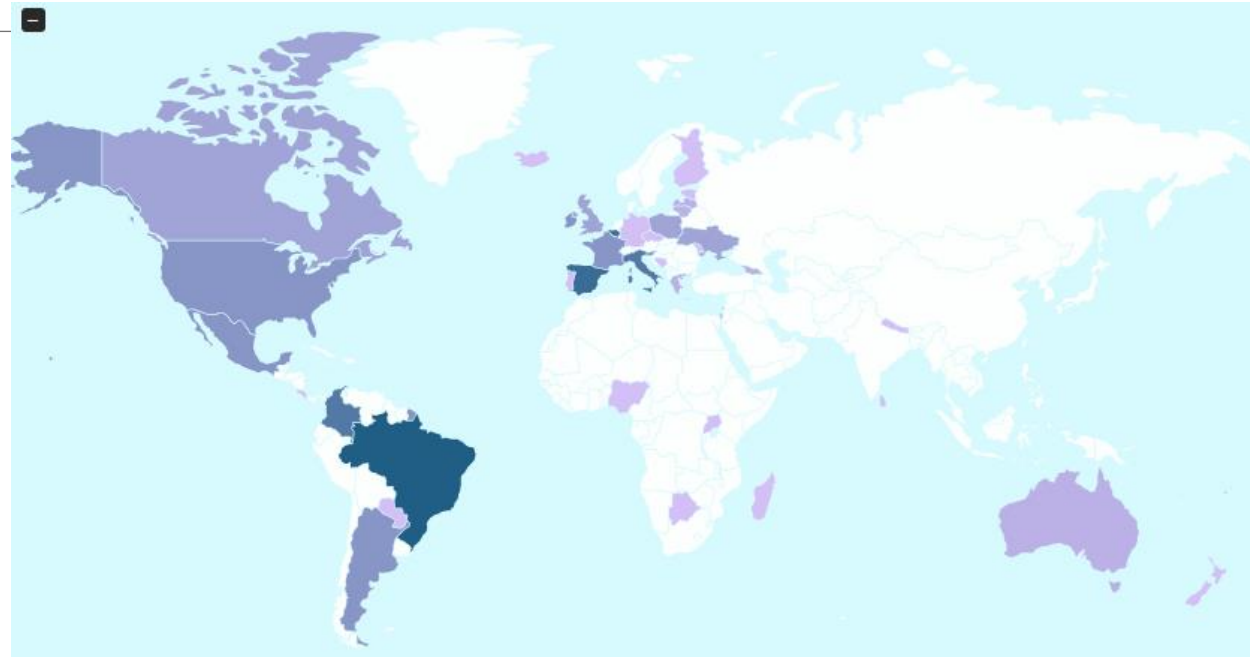
**International  
benchmarks**





# OPSI Database of innovative practices

Case Study  
Platform



- Filter innovations:
- Countries
  - Organisation Type
  - Sector
  - Year of launch
  - Stage of innovation
  - Recognition
  - Open Government Tags

Clear All Filters



## Bonus Cultura – 18app



Submitted by:  
**Francesca**

- accountability
- communication
- digital government
- impact
- implementation
- media
- open government
- participation
- stakeholders
- youth
- culture

Based on the idea that cultural consumption is important both for enriching yourself as a person and strengthening the fabric of our society, in 2016 the Italian government introduced a 500€ cultural bonus for all 18-year-old people living in Italy. Young people can spend it on cultural items and activities such as going to theatres, concerts and museums, buying books, etc. They have to register online and then spend the money through the dedicated website 18app.it, accessible from any device. This was promoted through an extensive online campaign on social media by the government.

Read case study >

[https://oecd-opsi.org/case\\_type/opsi/](https://oecd-opsi.org/case_type/opsi/)



# Sharing Toolkits and “how to” innovate

## Toolkit Navigator

### Search Toolkits

Search...

[Reset filters](#)

#### Toolkit Type

- Case study library (2)
- Game (1)
- Guidance (24)
- Manual/Handbook (4)
- Method description (3)
- Method library (2)
- Network (2)
- Playbook (7)
- Research (1)
- Resource/solution compilation (3)
- Tool/Toolset (15)

### Implementing Innovation: A User’s Manual for Open Government Programs



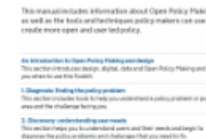
A hands-on resource that provides practical advice, guidance, and an 8-phase process from concept development to implementation for building an open government program, with each step referencing principles, lessons learned, case studies, and a checklist for determining whether you are at the right phase. This resource complements Open Government Partnership Action Plans and was developed as part of a year-long project with the Mexican government.

Publisher  
**Reboot**

Discipline or Practice  
**Open Government**

Features  
**Glossary**  
**Guiding framework**  
**Examples or Cases**  
**Tips&Tricks**

### Open Policy Making Toolkit



The publisher defines Open Policy Making as developing and delivering policy in a fast-paced and increasingly networked and digital world through collaborative approaches, new analytical techniques, and testing and iteratively improving policy.

The manual includes information about Open Policy Making in the United Kingdom government as well as tools, step-by-step guidance and techniques policy makers can use to create more open and user led policy.

Publisher  
**United Kingdom Government**

Discipline or Practice  
**Open Government**  
**Public Policy**

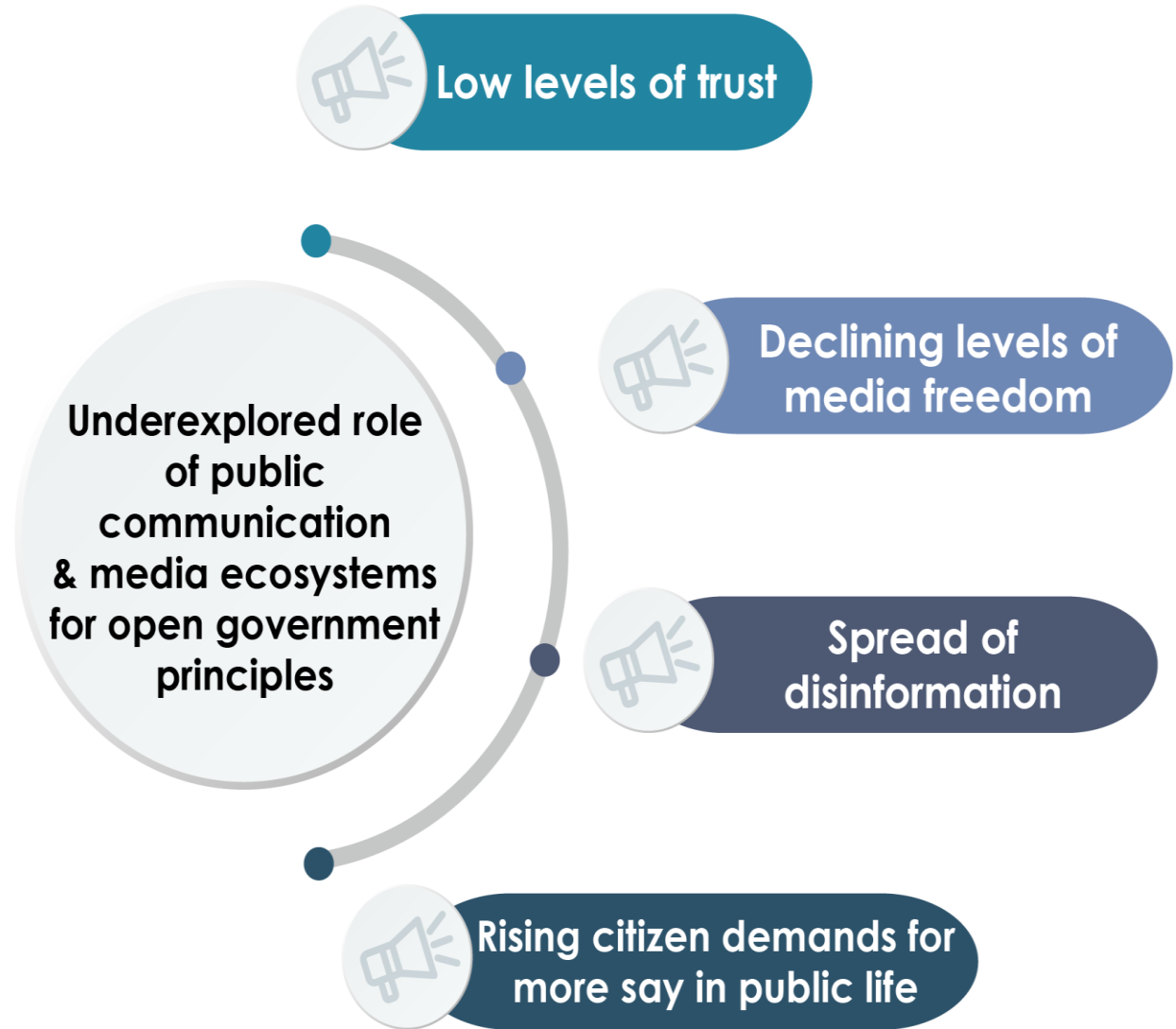
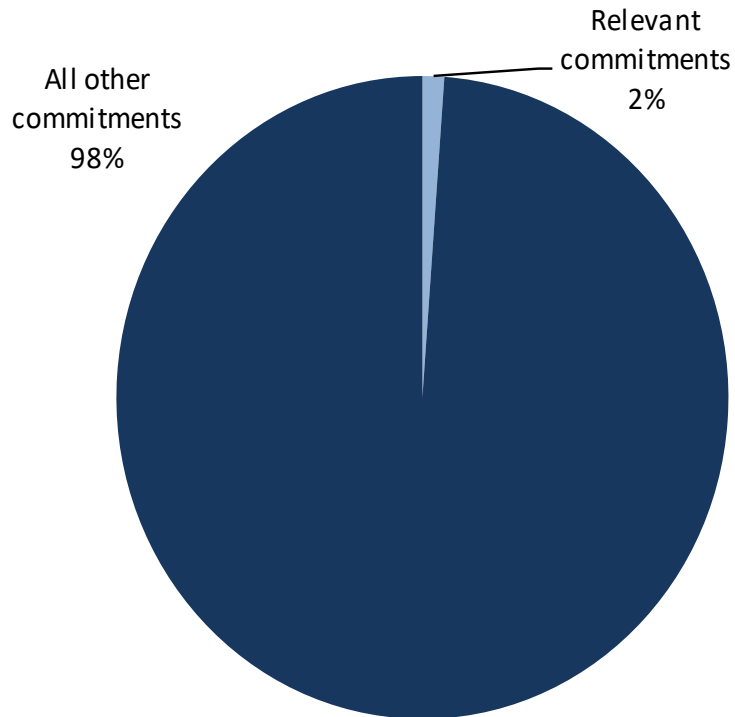
Features  
**Techniques**  
**Tips&Tricks**



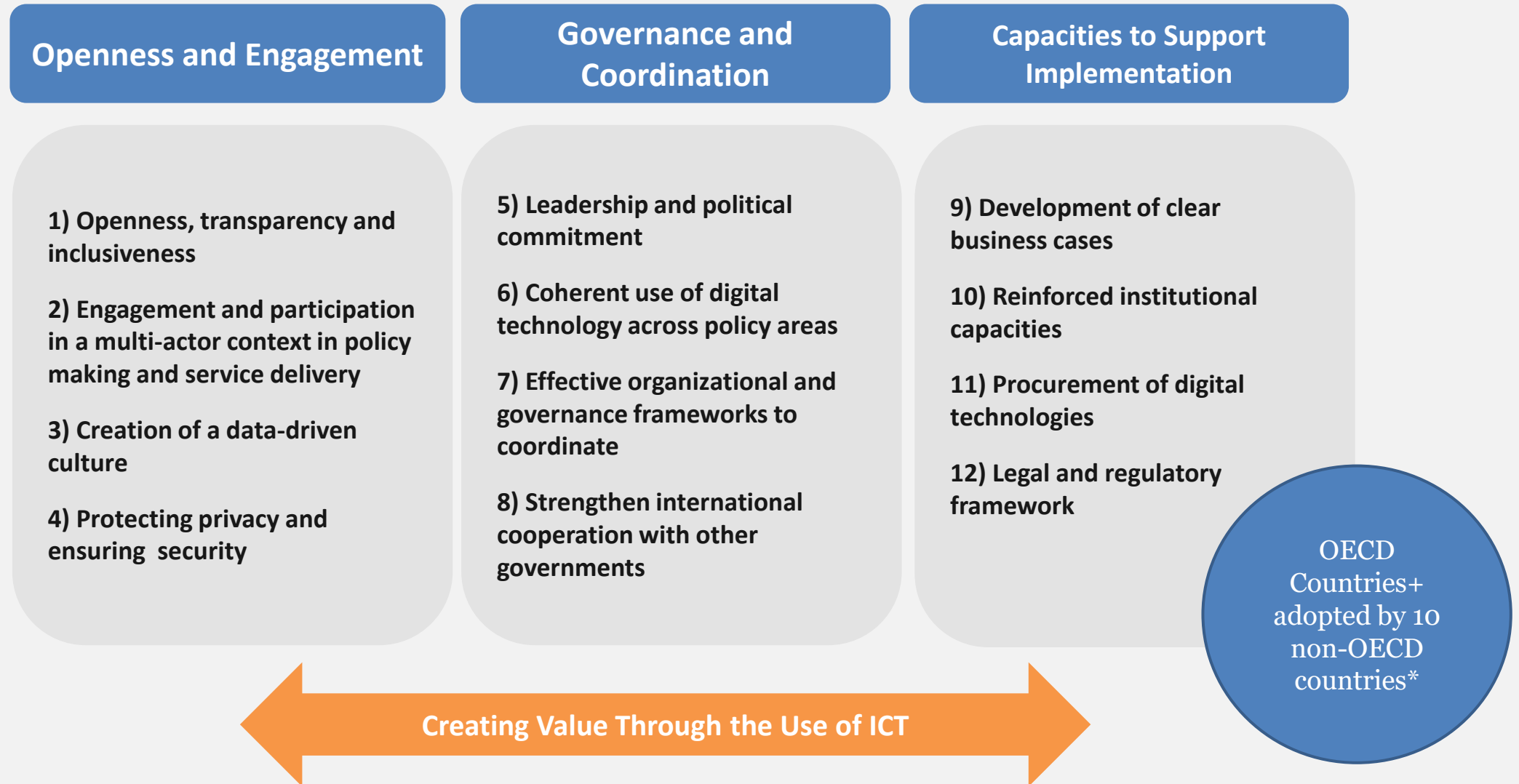
# Increasing institutional communication



Relevant media and institutional communication commitments in OGP NAPs



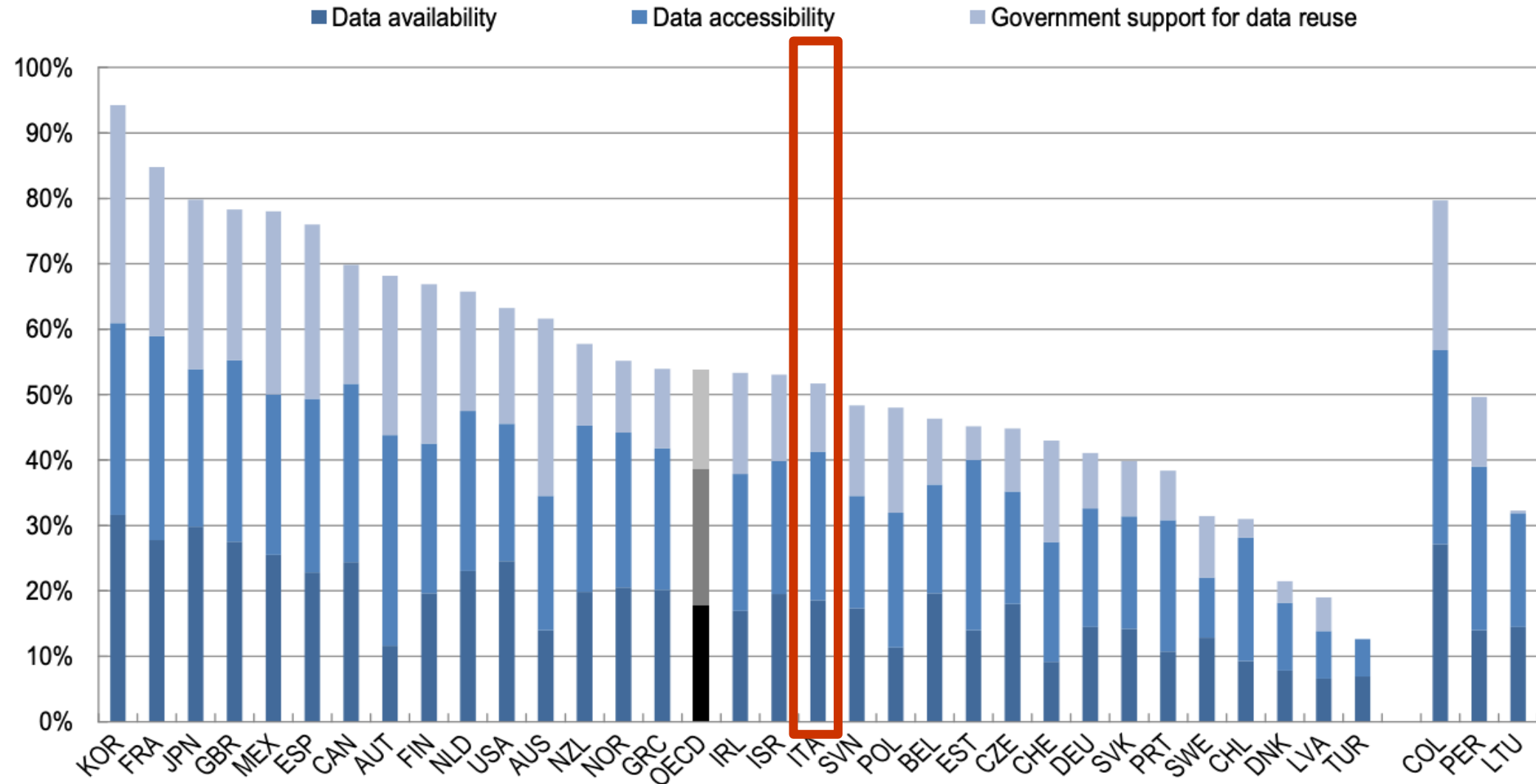
# Fostering digitalisation of the public sector: OECD Recommendation on Digital Government Strategies



\*Non-OECD members: Argentina, Brazil, Colombia, Costa Rica, Egypt, Kazakhstan, Morocco, Panama, Peru, Russia

# Improving re-use of government data

## OECD OURdata Index



# Enhancing the core skills for public sector innovation

- Challenging the usual way of doing things
- Working with unusual/ different partners
- Building alliances for change

Insurgency



Storytelling



- Using narratives to explain 'the journey'
- Including 'user stories' to outline benefits
- Progressing the story as situations change



Iteration

- Rapid and incremental development
- Developing and refining prototypes
- Experimentation and testing



Data literacy

- Basing decisions on data and evidence
- Building systems that collect the right data
- Communicating data effectively



User centred

- Policies and services solve user needs
- Considering users at every stage
- Users that say: "I would do that again"



Curiosity

- Identifying new ideas, ways of working
- Adapting approaches used elsewhere
- Reframing problems and perspectives





# OECD Declaration on Public Sector Innovation

**Coming next week – the Declaration signals a commitment to:**

- Embrace and enhance innovation within the public sector
- Encourage and equip all public servants to innovate
- **Cultivate new partnerships and involve different voices**
- Support exploration, iteration and testing
- Diffuse lessons and share practices

<https://oe.cd/innovationdeclaration>





# Italy's OGP Action Plan: highlights



## Governance

- Few but transformative actions
- Collaborative (many institutions involved in each actions, all levels of govt)
- Structured and articulated CSOs engagement process

## Commitments

- From legal frameworks to impact:
  - ✓ Transparency
  - ✓ Participation
  - ✓ Open Govt culture





# Getting in Touch

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Observatory of  
**Public Sector Innovation**

Innovation newsletter: <https://oe.cd/opsinewsletter>

 [Oecd-opsi.org](https://www.oecd-opsi.org)

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